

Last Received: 08/23/2012 11:58 AM
Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.
Advertiser	() .AMER. FUTURE FUND
Product	AFF- SENATE
Estimate#	553
Buyer	KAREN BENCKINI
Phone#	
Fax#	

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //553
Flight Dates 08/29/2012 - 09/04/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

 $SC = *$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$1,000.00	08/29-08/31	3	1	3	\$3,000.00	
		Buyline Comment: WAKE UP										
	2	W-F	7A-9A		:30	\$1,500.00	08/29-08/31	2	1	2	\$3,000.00	
		Buyline Comment: TODAY SHOW										
	3	W-F	9A-10A		:30	\$900.00	08/29-08/31	3	1	3	\$2,700.00	
		Buyline Comment: TODAY SHOW II										
	4	W-F	10A-11A		:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
		Buyline Comment: TODAY SHOW III										
	5	W-F	3P-4P		:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
		Buyline Comment: DR. PHIL										
	6	W-F	5P-630P		:30	\$1,200.00	08/29-08/31	3	1	3	\$3,600.00	
		Buyline Comment: NEWS										
	7	W-F	630P-730P		:30	\$1,300.00	08/29-08/31	3	1	3	\$3,900.00	
		Buyline Comment: JEOPARDY/WHEEL										
	8	W-F	11P-1135P		:30	\$1,100.00	08/29-08/31	3	1	3	\$3,300.00	
		Buyline Comment: NEWS										
	9	W-F	1135P-1235A		:30	\$750.00	08/29-08/31	3	1	3	\$2,250.00	
		Buyline Comment: TONIGHT SHOW										

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	10	SA	6A-7A		:30	\$350.00	09/01-09/01	1	1	1	\$350.00	
				Buyline Comment: NEWS								
	11	SA	7A-9A		:30	\$625.00	09/01-09/01	1	1	1	\$625.00	
				Buyline Comment: SAT TODAY								
	12	SA	5P-630P		:30	\$650.00	09/01-09/01	1	1	1	\$650.00	
				Buyline Comment: NEWS								
	13	SA	630P-730P		:30	\$500.00	09/01-09/01	2	1	2	\$1,000.00	
				Buyline Comment: JEOPARDY/WHEEL								
	14	SA	730P-8P		:30	\$375.00	09/01-09/01	1	1	1	\$375.00	
				Buyline Comment: VEGAS INC								
	15	SA	11P-1135P		:30	\$1,100.00	09/01-09/01	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	16	SU	7A-8A		:30	\$625.00	09/02-09/02	1	1	1	\$625.00	
				Buyline Comment: SUN TODAY								
	17	SU	8A-9A		:30	\$3,000.00	09/02-09/02	1	1	1	\$3,000.00	
				Buyline Comment: MEET THE PRESS								
	18	SU	930A-10A		:30	\$500.00	09/02-09/02	1	1	1	\$500.00	
				Buyline Comment: CHRIS MATHEWS								
	19	SU	5P-630P		:30	\$650.00	09/02-09/02	1	1	1	\$650.00	
				Buyline Comment: NEWS								
	20	SU	7P-8P		:30	\$1,000.00	09/02-09/02	1	1	1	\$1,000.00	
				Buyline Comment: DATELINE								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	21	SU	11P-1135P		:30	\$1,100.00	09/02-09/02	1	1	1	\$1,100.00	
			Buyline Comment: NEWS									
	22	SU	1135P-1205A		:30	\$400.00	09/02-09/02	1	1	1	\$400.00	
			Buyline Comment: SPORTS NIGHT									
	23	M-TU	6A-7A		:30	\$1,000.00	09/03-09/04	1	1	1	\$1,000.00	
			Buyline Comment: WAKE UP									
	24	M-TU	7A-9A		:30	\$1,500.00	09/03-09/04	1	1	1	\$1,500.00	
			Buyline Comment: TODAY SHOW									
	25	M-TU	9A-10A		:30	\$900.00	09/03-09/04	1	1	1	\$900.00	
			Buyline Comment: TODAY SHOW II									
	26	M-TU	10A-11A		:30	\$450.00	09/03-09/04	1	1	1	\$450.00	
			Buyline Comment: TODAY SHOW III									
	27	M-TU	3P-4P		:30	\$450.00	09/03-09/04	2	1	2	\$900.00	
			Buyline Comment: DR. PHIL									
	28	M-TU	5P-630P		:30	\$1,200.00	09/03-09/04	1	1	1	\$1,200.00	
			Buyline Comment: NEWS									
	29	M-TU	630P-730P		:30	\$1,300.00	09/03-09/04	2	1	2	\$2,600.00	
			Buyline Comment: JEOPARDY/WHEEL									
	30	M-TU	11P-1135P		:30	\$1,100.00	09/03-09/04	1	1	1	\$1,100.00	
			Buyline Comment: NEWS									
	31	M-TU	1135P-1235A		:30	\$750.00	09/03-09/04	2	1	2	\$1,500.00	
			Buyline Comment: TONIGHT SHOW									

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Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

---REPORT TOTALS---

Report Totals: 52 / \$46,975.00

---SALES MONTHLY TOTALS---

Sep 12: 52 / \$46,975.00

Sales Totals: 52 / \$46,975.00

Station Totals: 52 / \$46,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$142,348	CATV	0%	KBLR	0%	KINC	0%	KLAS	32%	KSNV	33%
		KTNV	26%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	9%
		XXXX	0%								

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books	JUL12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE